

## THE IN-EDU ENGAGEMENT PROGRAMME

The IN-EDU engagement programme is composed of the three following International events:

- 1. Training for Trainers**, taking place in Croatia, aimed at equipping trainers with the necessary knowledge, competences and tools required to go on and run training sessions in media literacy;
- 2. Civic Hackathons**, taking place in Italy, Bulgaria, Croatia and Slovenia, involving diverse groups of students, parents and representatives from civil society, the media and public authorities, aimed at designing community campaigns/actions on critical thinking and media literacy.
- 3. International Student Camp**, the winners of the national hackathons will convene in Sofia, Bulgaria, for a 4-day student camp. The event includes learning activities for students, competitions between the teams, meetings with local stakeholders and visits to schools and organizations in Sofia.



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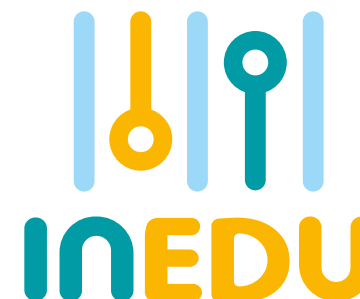


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CRITICAL THINKING  
AND MEDIA LITERACY

Project Code:  
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## THE PROJECT

**IN-EDU** - *IN*clusive communities through Media literacy & *CRITICAL THINKING* **EDU**cation - is a 24-month project run by 7 European partners based in Italy, Bulgaria, France, Croatia and Slovenia. It focuses on developing good practice in **media literacy** and **critical thinking education** via inclusive, non-formal learning programmes which combine training and events at community level.

The main aim of the project is to reinforce media literacy and critical thinking among students. The IN-EDU engagement programme does this through interactive activities at local level that encourage action and participation from **teachers, parents** and **families**, and other stakeholders – thus increasing also their awareness, knowledge and competences on the subject. By working at local level the project intends to have an impact on the wider communities and play a part in **preventing marginalization and countering inequality**.

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## PROJECT'S ACTIVITIES

- **Mapping and engagement** of local, national and European stakeholders;
- **Training of Trainers** on media literacy and production of training materials for teachers;
- **Empower teachers** in partners' countries to run lessons and activities in media literacy and participatory processes;
- **National civic hackathons** to develop inclusive media literacy campaigns and financial support to the best campaigns;
- **International Student Camp** for winners of the Hackathons to share their experiences of the project with young people from other countries.

## EXPECTED RESULTS

- A curriculum and teaching resources in media literacy which can be easily adapted to the local context.
- Training of teachers in four countries.
- Four civic hackathons.
- 10 inclusive media campaigns.
- Student Summer Camp for students in each partner country to meet in Bulgaria.
- National and international stakeholder meetings and recommendations for policy makers.
- Various informative and dissemination tools.